



ARTIFICIAL INTELLIGENCE SYSTEMS

Public Consultation

On September 4, the European Commission launched a public consultation on the transparency obligations set out in Article 50 of the Artificial Intelligence Regulation.

The aim is to define guidelines and a Code of Practice on these transparency obligations in artificial intelligence (AI) systems.

FRAMEWORK

The exponential use of AI in a wide range of areas and sectors has prompted recent legislative initiatives within the European Union, in a concerted effort to respond to the challenges it poses.

Take, for example, the *Artificial Intelligence Regulation*, which provides for a series of measures aimed at disseminating information to citizens who are exposed to biometric data recognition systems or content generated using AI.

PUBLIC CONSULTATION - HOW IT WORKS AND OBJECTIVES

Until October 2, 2025 the European Commission is making available to users of AI systems, public and private organizations, academic and research institutions, civil society organizations, governments, supervisory authorities, and the general public, a questionnaire that will subsequently provide guidance to the

European Commission for the development of:

- 1) a **Code of Practice** aimed at identifying mechanisms and technical solutions for implementing the obligations arising from that article;
- 2) **Guidelines** that will contribute to defining and clarifying AI systems and the obligations arising from Article 50 of the Regulation.

Article 50 of the Artificial Intelligence Regulation sets out various transparency obligations applicable to providers and those responsible for implementing certain AI systems, namely:

- development of artificial intelligence systems with respect for the information of individuals who are interacting with an artificial intelligence system;

- identification of content originating from an AI system as having been artificially generated or manipulated;
- informing individuals exposed to biometric categorization systems about how they work and how their personal data is processed;
- informing individuals who interact with AI systems whose image, audio, or video content has been manipulated that such content has been manipulated.

These obligations will be implemented as of August 2, 2026.

FINAL NOTE

The public consultation is open until October 2, 2025. Interested parties can submit their contributions via the [EC Website](#).

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